

Focus Group Recording Checklist

Purpose

This checklist helps you ensure that all recording equipment is properly set up and that no important data is missed during the focus group session.

1 Before the session

☐ Test audio equipment

Ensure microphones are working and are positioned so that all participants are clearly audible. Perform a quick soundcheck to adjust the volume levels.

☐ Test video equipment

If recording video, check the camera angles and clarity to ensure all participants are visible. Test the lighting to avoid shadows or glare.

☐ Check recording device

Ensure the recording device (audio recorder or software) is charged or connected to a power source. Verify that enough storage space is available for the entire session.

☐ Confirm recording software/platform settings

If you're using a software solution, ensure that the recording feature is enabled. Verify settings for audio quality and ensure that participants have been informed of the recording.

☐ Backup recording device

Set up a secondary recording device as a backup (e.g., a phone or another audio recorder) in case of technical failure with the primary device.

☐ Check consent forms

Confirm that all participants have signed the consent forms and are aware that the session will be recorded for research purposes.

2 During the session

☐ Start the recording at the beginning

Ensure that the recording starts as soon as the session begins. Double-check that both audio and video are capturing clearly.

☐ Monitor recording quality

Periodically check the sound levels and video feed to ensure that everything is being captured clearly. If using online platforms, confirm that the recording is being saved correctly.

☐ Manage technical issues

If any technical issues arise (e.g., microphone cuts out, video lags), pause and resolve the issue quickly. Make note of any technical difficulties that occur during the session.

☐ Track time

Keep track of time to ensure that the recording captures the entire session. If necessary, start a new recording at certain intervals to prevent file size issues.

3 After the session

☐ Stop the recording

Ensure the recording is stopped immediately after the session ends. Double-check that all files have been saved correctly.

☐ Label the files

Label the recording files clearly with the date, session number, and focus group topic for easy reference (e.g., "FocusGroup_2025_04_20_Usability_Test").

☐ Backup the recording

Upload the recording to a secure cloud storage system or external hard drive as a backup. This ensures the data is safely stored and easily accessible for transcription and analysis.

☐ Review recording

Briefly review the recording to ensure no critical sections were missed and that audio/video quality is clear enough for transcription.