Exemplary outline:
"Impact of social media on student learning"

I. **Introduction**

   a. **Overview of the topic**

   - o Provide a brief introduction to social media and its relevance to academic performance.
   - o Define the scope of the literature review, including time frames and relevant themes.

   b. **Purpose of the literature review**

   - o Clearly explain the objective of the review: to identify key themes, debates, and gaps in existing research.

   c. **Research questions of objective**

   - o State the central research question:

     "How does the use of social media platforms affect the academic performance of university students?"

   d. **Structure of the review**

   - o Briefly outline how the review is organized (e.g., thematically, addressing positive and negative impacts, and differences among various platforms).

II. **Body**

   a. **Theme 1: Positive impacts of social media on academic performance**

   - o **Overview:** Summarize studies highlighting the benefits of social media for academic engagement, collaboration, and resource sharing.
   - o **Evidence and analysis:** Discuss specific studies on platforms like LinkedIn or Facebook and their role in enhancing academic support.
   - o **Critical evaluation:** Analyze whether these positive impacts are consistently observed across different studies, noting any variations in findings.

   b. **Theme 2: Negative effects of social media on academic performance**

   - o **Overview:** Summarize literature addressing the negative aspects of social media, such as reduced concentration, procrastination, and academic distractions.
   - o **Evidence and analysis:** Discuss studies linking excessive social media use with diminished study time and passive learning habits.

        ○ **Critical evaluation:** Assess the credibility of studies and identify contradictions or gaps in the research.

  c. **Theme 3: Influence of specific social media platforms**

        ○ **Overview:** Explore how various platforms (e.g., Facebook, Instagram, LinkedIn) impact academic performance differently.

        ○ **Evidence and analysis:** Examine studies comparing platforms focused on professional development (e.g., LinkedIn) versus those for social interaction (e.g., Instagram).

        ○ **Critical evaluation:** Identify any gaps in the research related to platform-specific effects and suggest areas for further investigation.

  d. **Theme 4: Factors influencing social media's impact on academic performance**

        ○ **Overview:** Examine how variables such as duration of use, type of content, and demographic factors influence the impact of social media.

        ○ **Evidence and analysis:** Review studies that explore how factors like age, gender, and academic discipline affect students' engagement with social media.

        ○ **Critical evaluation:** Highlight areas where more research is needed to better understand these moderating factors.

III. Conclusion

  a. **Summary of key themes and findings**

        ○ Summarize the main findings from each theme, emphasizing the most significant insights gained from the reviewed studies.

  b. **Identification of key debates**

        ○ Reiterate the central debates in the literature (e.g., is social media more of a distraction or a learning tool?).

  c. **Research gaps**

        ○ Identify gaps in the existing literature, such as limited research on long-term academic impacts or platform-specific effects.

  d. **Implications for future research**

        ○ Suggest how your research could address these gaps or contribute to the ongoing debate about the effects of social media on academic performance.